:LINE#:REP CON REP: RE P CITY TAX AGY FLIGHT PRDCT ORDER ADV CM HEADLINE# 8392010 MOD# 0: UNAPPROVED # LINE#: AN ELECTRONIC INV.WEBSITE "EMEDIA FOR THIS AGENCY. THE IDB# FOR THE ALL AGENCY IDB #1021 STATIONS USING ELECTRONIC INVOICING, REV TTL \$15,025 EXTRA \$585 158 \*\*\*\* THANKS! PLEASE ADDED REMOVED REVISION 10/26 DATES CASTLE AGENCY ...... ESTIMATES THIS OCT25/16 LINES CONFIRM FOR PREEMPTED ADVERTISER CODE PRODUCT CODE = TIME AGY. ADV. JUDGE S FROM 59-78 AS MG STATE MUST D PERIOD NAME NAME TRF# POL2010 REV #1 \$\$\$ PREEMPTS @ 66X CASH SPOTS TAX 田田 210 MENTZER TOWSON, OCT31/16 POLI/M CASTLE/R/JUG/LA HZ EST#3756 INCLUDED ON THE CONTRACT . .. ×. 378 ADVANCE LGTH FROM 11 OZ PENNSYLVANIA AVE. 321 MU MEDIA HDLN #8411947 .. L I N E S WK-1 # 21204 COMMENTS: SEC SCHEDULE 8392010 SERVICES, TRADE-INVOICING" IS ALSO AVAILBLE WEBSITE IS: EMT12009 CREDIT ADVISORY: .. .. ORDER WORKSHEET REP: 10,20,21,32,34,36,42,43,45,46,51,54,56 CO-OP AGENCY DO NOT SEND INVOICES TEL# \*\*\*\* (LINE, RATE BILLING AND HDLN EST# INC 703-528-9382 SUITE ORDER, 11 PAPER NEEDED 3756 250 #8411949 START DATE AGENCY INVOICE) INVOICES: CREDIT CLASS: BUYER SALES REP.# FNU DATE NAME PRSN RISK !!!
REPORT FROM REP NATL. SPTS: /WK: WA-ANNE WINEHOLT FAX# 703-516-9680 POL 2010 〇月日.# \*\*CHANGES\*\* TNVT MATTHEW WURM LOCAL DATE OCT26/16 REGIONAL SALESMAN DAYS OCT26/16 11.26 \*\*\* KPLC-TV \*\*\* (H) :SPTS: : TOTL: # 11. N

PROGRAM : CON COM1:

TODAY SHW2-NBC

10

Ø

900A-1000A

30

\$65.00

10/28

10/28

0

FRI

0

REP: TEL# 703-528-9382

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* KPLC-TV \*\*\*

							PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	PROG
0		TUE	0	10/25	10/25	\$550.00	6 s 900P-1000P 30	46
							PROGRAM: TODAY SHW2-NBC	PROC
0		TUE	0	10/25	10/25	\$65.00	5 s 900A-1000A 30	45
)							PROGRAM: THE VOICE	PROC
0		TUE	0	10/25	10/25	\$550.00	3 s 700P-800P 30	43
Ś							PROGRAM: 7 NWS 6P CON COM1: 7 NWS 6P	PROC
o		TUE	0	10/25	10/25	\$405.00	2 s 600P-630P 30	42
							PROGRAM: 7 NWS 10P<	PROC
0		TUE	0	10/25	10/25	\$405.00	6 S 1000P-1035P 30	36
							PROGRAM: TODAY SHW2-NBC	PROC
0		THU	0	10/27	10/27	\$65.00	4 S 900A-1000A 30	34
							PROGRAM: 7 NWS 6P	PRO
0		THU	0	10/27	10/27	\$405.00	82 S 600P-630P 30	32
							PROGRAM: TODAY SHW2-NBC	PRO
0		MON	0	10/31	10/31	\$65.00	21 S 900A-1000A 30	21
200							PROGRAM : VOICE-NBC	PROC CON
Р		MOM	- 11	10/31	10/31	\$550.00	20 s 700P-900P 30	20
: HOTL:	DAYS	WEEK :	:SPTS:	: END : DATE	: START	: SEC : RATE	:REP :CD: TIME PERIOD : LGTH	: LINE#:REP

REP: TEL# 703-528-9382

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* KPLC-TV \*\*\*

PROGRAM: TODAY SHOW 3 CON COM1: TODAY SHOW 3	PROGRAM: TODAY SHOW 3 CON COM1: TODAY SHOW 3	61 A 1000A-1100A	PROGRAM: 6P NEWS	60 A 600P-630P	PROGRAM: TODAY SHOW 2 CON COM1: TODAY SHOW 2	-59 A 900A-1000A	PROGRAM : CHICAGO PD-NBC	58 S 900P-1000P	PROGRAM : TODAY SHW2-NBC	57 S 900A-1000A	PROGRAM : LAW&O:SVU-NBC	-56 S 800P-900P	PROGRAM : BLINDSPOT CON COM1: BLINDSPOT	54 S 700P-800P	PROGRAM: 7NWS ER SUNRSE	51 S 500A-530A	:LINE#:REP :CD: TIME PERIOD : :
ωο		30		30		30		30		30		30		30		30	LGTH
\$120.00		\$120.00		\$1,010.00		\$170.00		\$500.00		\$65.00		\$450.00		\$450.00		\$85.00	: SEC : RATE
10/28		10/2		10/2		10/3		10/2		10/2		10/2		10,		10/2	
28		27		28		31		26		126		126		10/26		126	START
10/28		10/27		10/28		10/31		10/26		10/26		10,		10,		10,	
200		27		28		31		26		126		10/26		10/26		10/26	END
Н		Н		1		Н		0		0		1		0		0	: SPTS:
FRI		THU		FRI		MON		WED		WED		WED		WED		WED	: WEEK : DAYS
Ч	ŀ	ш		Н		⊢		0		0		Ъ		0		0	:TOTL:

REP: TEL# 703-528-9382 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/16 11.26

PROGRAM: TODAY CON COM1: TODAY	71 A 700A-900A	PROGRAM: 7NWS I	70 A 430A-500A	PROGRAM: 7NWS I	69 A 430A-500A	PROGRAM: 4P NEWS CON COM1: 4P NEWS	68 A 400P-430P	PROGRAM : TIMELESS	67 A 900P-10	PROGRAM : INSIDE	66 A 430P-50	PROGRAM : INSIDE	65 A 430P-500P	PROGRAM: INSIDE	64 A 430P-500P	PROGRAM: TODAY	63 A 1000A-1100A	:LINE#:REP :CD: TIME :LINE#: :
SHOW	)A 30	FIRST SUNRISE	ω	FIRST SUNRISE	)A 3	S		0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	000P	E EDITION EDITION	G 400	E EDITION E EDITION		E EDITION		SHOW 3		PERIOD : LGTH
			0		0 \$2		30		30 \$		30		30		30		30	TH : SEC :
	\$380.00		\$20.00		20.00		\$400.00		\$500.00		35.00		\$35.00		\$35.00		\$120.00	RATE
	10/27		10/28		10/27		10/28		10/31		10/31		10/28		10/27		10/31	: START
	10/27		10/28		10/27		10/28		10/31		10/31		10/28		10/27		10/31	: END
	1		1		<u>ш</u>		Д		Н		н.		Н		P		Н	: SPTS: WEEK
	THU		FRI		THU		FRI		MON		MON		FRI		THU		MON	: DAYS
	Н		Д		Н		Н		Н		Н		Н		Н		Н	:TOTL:

REP: TEL# 703-528-9382 CREDIT ADVISORY: AGENO ORDER WORKSHEET -9382 FAX# 703-516-9680
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

OCT26/16 11.26 \*\*\* KPLC-TV \*\*\*

: LINE#: MEN : CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START	: END : DATE	:SPTS: W	WEEK : DI	DAYS :TOTL:
72 A	700A-900A	30	\$380.00	10/28	10/28	ы	FRI	μ
PROGRAM : CON COM1:	TODAY SHOW							ï
73 A	700A-900A	30	\$380.00	10/31	10/31	Н	MOM	_
PROGRAM : CON COM1:	TODAY SHOW							ŀ
74 A	700A-900A	30	\$380.00	10/31	10/31	Н	MON	_1
PROGRAM : CON COM1:	TODAY SHOW							ı
75 A	130P-200P	30	\$35.00	10/27	10/27	بــا	THU	1
PROGRAM : CON COM1:	RIGHT THIS	MINUTE						
76 A	130P-200P	30	\$35.00	10/28	10/28	ы		₽
PROGRAM : CON COM1:	RIGHT THIS MIN	MINUTE						
77 A	130P-200P	30	\$35.00	10/31	10/31	H	MON	L
PROGRAM : CON COM1:	RIGHT THIS MIN	MINUTE						
78 A	500P-530P	30	\$600.00	10/31	10/31	Н	MON	Ц
PROGRAM : CON COM1:	5P NEWS							1
OCT/16 10960.00	00 NOV/16 \$4,	065.00				CONTRACT	TRACT TOTAL	15025.00 66
MARKET TOTALS \$1	\$16,597 KPLC 87%	% KVHP 13%	CABL 0% NVHP	HP 0%				

MOD CODE A-ADD

B-BUY TYPE

C-CANCELLED R-RATE

Q-PAID PGM

S-SPOTS PER WEEK

T-TIME

X-LATE L-LENGTH

Y-DAYS

Z-COMMENTS

\*-MULTIPLE

M-MAKEGOOD

N-PROGRAM NAME

DE-DELETE E-EFF DATES

P-CLASS, PLAN, SECT

SVC- NONE DEMOS- RA35+\*

ACCURATE SHARES

## CONTRACT



**KPLC-TV Lake Charles** Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

**Mentzer Media Services** 210 W Pennsylvania Ave, Suite 250 Towson, MD 21204

				,	
	Contract / Re	evision		Alt Order #	<u>#</u>
	POL2010	/ 1		08392010	
Product				<u> </u>	-X-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-
CASTLE FOR JUDGE					
Contract Dates	Estimate #				
10/25/16 - 10/31/16	3756				
Advertiser			Ori	ginal Date	/ Revision
POL/Castle, Marilyn/Su	preme Court J	udge	1	0/17/16	/ 10/26/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broade	cast		Cash
	Property	Accou	nt E	xecutive	Sales Office
	KPLC	Frank	LeB	lanc	HRP-Washingto
	Special Hand	lling			
	Demographic				
	Households				
	Agy Code	Advert	ser	Code	Product 1/2
	1021	321			378
	Agency Ref			Advertiser	Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time D	ays Length Week	Rate Rtn Type	Spots	Amount
1 KPLC 10/28/16 10/28/16 Today Show III	10:00 AM-11:00 AN	:30	NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	<u>Rate</u> \$40.00			75	
2 KPLC 10/28/16 10/28/16 Tonight Show	10:35 PM-11:35 PN	:30	NIN A		0440.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	1	\$110.00
Week: 10/24/16 10/30/161 1	\$110.00				
3 KPLC 10/28/16 10/28/16 RI M-F 130-2p Start Date End Date Weekdays Spots/Week	1:30 PM-2:00 PM	:30	NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	<u>Rate</u> \$35.00				
4 KPLC 10/28/16 10/28/16 SYN M-F 3-4p	3:00 PM-4:00 PM	:30			1200 000
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	1	\$50.00
Week: 10/24/16 10/30/161 1	\$50.00	A STATE OF THE STA			
5 KPLC 10/28/16 10/28/16 7News Early Sunrise	5:00 AM-5:30 AM	:30	NM	1	\$85.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	<u>Rate</u> \$85.00				
6 KPLC 10/28/16 10/28/16 Live at Five	5:00 PM-5:30 PM	-20			0
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$250.00
Week: 10/24/16 10/30/161 1	\$250.00				
7 KPLC 10/28/16 10/28/16 Friday Hour 1	7:00 PM-8:00 PM	:30	NM	1	\$525.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16        1         1	Rate \$525.00			250	
8 KPLC 10/28/16 10/28/16 NBC Today Show					
Start Date End Date Weekdays Spots/Week	7:00 AM-9:00 AM Rate	:30	NM	1	\$140.00
Week: 10/24/16 10/30/161 1	\$140.00				
9 KPLC 10/28/16 10/28/16 Friday Prime Other	8:00 PM-9:00 PM	:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	Rate				φοσο.σσ
	\$500.00				
E 10 KPLC 10/28/16 10/28/16 Today Show II  Start Date End Date Weekdays Spots/Week	9:00 AM-10:00 AM Rate	:30	MM	0	\$0.00
Week: 10/24/16 10/30/161 1	\$65.00		1		
			1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # POL2010 / 08392010 **Contract Dates** Product Estimate# 10/25/16 - 10/31/16 CASTLE FOR JUDGE 3756 Advertiser

(337) 439-9071	[Ad				
www.kplctv.com	Advertiser			Date / Revis	
	POL/Castle,	Marilyn/Supr	10/17/	16 / 10/	26/16
	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week Rat	e Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Spot Ch Date Range Description	Start/End Time Weekd	lays Length Rat	<u>Type</u>		
1 KPLC 10/24/16-10/30/16 Today Show II	9:00 AM-10:00 AM				
Credited				1 2	
11 KPLC 10/28/16 10/28/16 Friday Prime Other	9:00 PM-10:00 PM	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week		.00	14141	'	φ500.00
Week: 10/24/16 10/30/161 1	\$500.00				
12 KPLC 10/31/16 10/31/16 7News Nightcast	10:00 PM-10:35 PN	:30	NM	1	\$405.00
Start Date End Date Weekdays Spots/Week	Rate	.00	IAIAI	'	\$405.00
Week: 10/31/16 11/06/16 1 1	\$405.00				
13 KPLC 10/31/16 10/31/16 Today Show III	10:00 AM-11:00 AN	:30	NM	1	\$40.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14101	'	φ40.00
Week: 10/31/16 11/06/16 1 1	\$40.00				
14 KPLC 10/31/16 10/31/16 Tonight Show	10:35 PM-11:35 PN	:30	NM	1	6440.00
Start Date End Date Weekdays Spots/Week	Rate	.00	IMMI	'	\$110.00
Week: 10/31/16 11/06/16 1 1	\$110.00				
15 KPLC 10/31/16 10/31/16 RI M-F 130-2p	1:30 PM-2:00 PM	:30	NM	,	<b>#25.00</b>
Start Date	Rate	.50	INIVI	1	\$35.00
Week: 10/31/16 11/06/16 1 1	\$35.00				
16 KPLC 10/31/16 10/31/16 SYN M-F 3-4p	3:00 PM-4:00 PM	:30	NM		<b>650.00</b>
Start Date	Rate	.50	IAIAI	1	\$50.00
Week: 10/31/16 11/06/16 1 1	\$50.00				
17 KPLC 10/31/16 10/31/16 7News Early Sunrise	5:00 AM-5:30 AM	:30	NM	1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate	.00	INIVI		Φ05.00
Week: 10/31/16 11/06/16 1 1	\$85.00				
18 KPLC 10/31/16 10/31/16 7News Sunrise	5:30 AM-7:00 AM	:30	NM	1	\$165.00
Start Date	Rate				Ψ105.00
Week: 10/31/16 11/06/16 1 1	\$165.00		_		
19 KPLC 10/31/16 10/31/16 7News at Six	6:00 PM-6:30 PM	:30	NM	1	\$405.00
Start Date End Date Weekdays Spots/Week	Rate	1.57 (2.17)			Ψ-05.00
Week: 10/31/16 11/06/16 1 1	\$405.00				
E 20 KPLC 10/31/16 10/31/16 Monday Prime Other	7:00 PM-9:00 PM	:30	NM	1	\$550.00
Start Date	Rate		14111	513	Ψ330.00
Week: 10/31/16 11/06/16 2 2	\$550.00				
Spot Ch Date Range Description	Start/End Time Weekda		Type		
2 KPLC 10/31/16-11/06/16 Monday Prime Other	7:00 PM-9:00 PM M	:30 \$550.00	NM		
Credited					
E 21 KPLC 10/31/16 10/31/16 Today Show II	9:00 AM-10:00 AM	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			-	40.00
Week: 10/31/16 11/06/16 1 1	\$65.00		- 1		
Spot Ch Date Range Description	Start/End Time Weekda		Type		
1 KPLC 10/31/16-11/06/16 Today Show II Credited	9:00 AM-10:00 AMM	:30 <del>\$65.00</del>	NM		
22 KPLC 10/29/16 10/29/16 Notre Dame Football	2:30 PM-6:00 PM	:30	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161- 1	Rate				
	\$150.00				
23 KPLC 10/29/16 10/29/16 NBC Saturday Today Show	7:00 AM-9:00 AM	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate				

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www.kplctv.com

Contract / Revision Alt Order # POL2010 / 08392010 **Contract Dates** Product Estimate # 10/25/16 - 10/31/16 CASTLE FOR JUDGE 3756 Advertiser Original Date / Revision

www.kplctv.com		POL/Castle, N	larilyn/Sup	r		<u> 16 / Rev</u>	
*Line Ch Start Date End Date Description	Start/End Time			Spots/			
Start Date End Date Weekdays Spots/Week		Days	Length \	Week Rate I	Rtn Type	Spots	Amount
Week: 10/24/16 10/30/161- 1	\$50.00			Mary Commence of the Commence			
24         KPLC         10/30/16         10/30/16         NFL Football Night In Am           Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16        1         1	6:00 PM-7:30 <u>Rate</u> \$300.00	PM	:30		NM	1	\$300.00
25 KPLC 10/30/16 10/30/16 NFL Football  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/162 2	7:30 PM-10:3 Rate \$1,000.00	0 PM	:30		NM	2	\$2,000.00
26 KPLC 10/27/16 10/27/16 7News Nightcast  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	10:00 PM-10: Rate \$405.00	35 PN	:30		NM	1	\$405.00
27         KPLC         10/27/16         10/27/16         Today Show III           Start Date         End Date         Weekdays         Spots/Week           Week:         10/24/16         10/30/16        1         1	10:00 AM-11:	00 AN	:30		NM	1	\$40.00
28         KPLC         10/27/16         Tonight Show           Start Date         End Date         Weekdays         Spots/Week           Week:         10/24/16         10/30/16        1         1	10:35 PM-11: Rate \$110.00	35 PN	:30		NM	1	\$110.00
29 KPLC 10/27/16 10/27/16 RI M-F 130-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	1:30 PM-2:00 Rate \$35.00	РМ	:30		NM	1	\$35.00
30 KPLC 10/27/16 10/27/16 SYN M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	3:00 PM-4:00 Rate \$50.00	PM	:30		NM	1	\$50.00
31 KPLC 10/27/16 10/27/16 7News Sunrise <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	5:30 AM-7:00 Rate \$165.00	AM	:30		NM	1	\$165.00
E 32 KPLC 10/27/16 10/27/16 7News at Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	6:00 PM-6:30 Rate \$405.00	PM	:30		NM	0	\$0.00
Spot Ch Date Range Description  1 KPLC 10/24/16-10/30/16 7News at Six  Credited	Start/End Tim	Ne Weekdays PMTh	_	_	Type NM		
33 KPLC 10/27/16 10/27/16 Thursday Hour 2  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	8:00 PM-9:00 <u>Rate</u> \$500.00	РМ	:30		NM	1	\$500.00
E 34 KPLC 10/27/16 10/27/16 Today Show II  Start Date End Date Weekdays Spots/Week  10/24/16 10/30/161 1	9:00 AM-10:00 Rate \$65.00	AM	:30		NM	0	\$0.00
Spot Ch Date Range Description  1 KPLC 10/24/16-10/30/16 Today Show II Credited		e Weekdays 0 AMTh		Pittorarytaman	Type NM		
35 KPLC 10/27/16 10/27/16 Thursday Hour 3  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/161 1	9:00 PM-10:00 Rate \$500.00	PM	:30		NM	1	\$500.00
E 36 KPLC 10/25/16 10/25/16 7News Nightcast  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16 -1 1	10:00 PM-10:3 Rate \$405.00	5 PN	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 KPLC 10/24/16-10/30/16 7News Nightcast Credited	Start/End Tim	<u>Weekdays</u> 35 PI-Tu		The second secon	Type NM		

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Contract / Revision Alt Order # POL2010 / 08392010 **Contract Dates** Product Estimate # 10/25/16 - 10/31/16 CASTLE FOR JUDGE 3756

Advertiser Original Date / Revision POL/Castle, Marilyn/Supr 10/17/16 / 10/26/16

*Line Ch Start Date End Date Description	Start/End Time	Days Leng	Spots/ th Week	Rate Rtn	Туре	Spots	Amount
37 KPLC         10/25/16         10/25/16         Today Show III           Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16         -1         1	10:00 AM-11:00 AM <u>Rate</u> \$40.00		:30		NM	1	\$40.00
38 KPLC         10/25/16         10/25/16         Tonight Show           Start Date         End Date         Weekdays         Spots/Week           Week:         10/24/16         10/30/16         -1         1	10:35 PM-11:35 PM <u>Rate</u> \$110.00	:	30	The state of the s	NM	1	\$110.00
39 KPLC 10/25/16 10/25/16 RI M-F 130-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -1 1	1:30 PM-2:00 PM <u>Rate</u> \$35.00	:	30		NM	1	\$35.00
40 KPLC 10/25/16 10/25/16 SYN M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -1 1	3:00 PM-4:00 PM <u>Rate</u> \$50.00	:	30		NM	1	\$50.00
41 KPLC 10/25/16 10/25/16 7News Sunrise  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16 -1 1	5:30 AM-7:00 AM <u>Rate</u> \$165.00	:	30		NM	1	\$165.00
E 42 KPLC 10/25/16 10/25/16 7News at Six  Start Date	6:00 PM-6:30 PM <u>Rate</u> \$405.00	:	30		NM	0	\$0.00
Spot Ch Date Range Description  1 KPLC 10/24/16-10/30/16 7News at Six  Credited	Start/End Time 6:00 PM-6:30 PM		ength :30	<u>Rate</u> \$405.00	Type NM		
E 43 KPLC 10/25/16 10/25/16 Tuesday Hour 1  Start Date	7:00 PM-8:00 PM Rate \$550.00	;	30		NM	0	\$0.00
Spot Ch Date Range Description 1 KPLC 10/24/16-10/30/16 Tuesday Hour 1 Credited	<u>Start/End Time</u> <u>1</u> 7:00 PM-8:00 PM		ength :30	<u>Rate</u> \$550.00	Type NM		
44 KPLC 10/25/16 10/25/16 NBC Today Show  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16 -1 1	7:00 AM-9:00 AM <u>Rate</u> \$140.00	:	30		NM	1	\$140.00
E 45 KPLC 10/25/16 10/25/16 Today Show II  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16 -1 1	9:00 AM-10:00 AM <u>Rate</u> \$65.00	:3	30		NM	0	\$0.00
Spot Ch Date Range Description  1 KPLC 10/24/16-10/30/16 Today Show II  Credited	<u>Start/End Time</u> <u>V</u> 9:00 AM-10:00 AM-		ength :30	Rate \$65.00	Type NM		
E 46 KPLC 10/25/16 10/25/16 Tuesday Hour 3  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16 -1 1	9:00 PM-10:00 PM <u>Rate</u> \$550.00		80		NM	0	\$0.00
Spot Ch Date Range Description  1 KPLC 10/24/16-10/30/16 Tuesday Hour 3 Credited	Start/End Time V 9:00 PM-10:00 PM-		ength :30 \$	<u>Rate</u> \$550.00	Type NM		
47       KPLC       10/26/16       10/26/16       Today Show III         Start Date       End Date       Weekdays       Spots/Week         Week:       10/24/16       10/30/16      1       1	10:00 AM-11:00 AN <u>Rate</u> \$40.00	:3	0		NM	1	\$40.00
48 KPLC 10/26/16 10/26/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	10:35 PM-11:35 PN <u>Rate</u> \$110.00	:3	0		NM	1	\$110.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision Alt Order # POL2010 / 08392010 Product Estimate # 10/25/16 - 10/31/16 CASTLE FOR JUDGE 3756

Advertiser Original Date / Revision POL/Castle, Marilyn/Supr 10/17/16 / 10/26/16

	-						
	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days L	ength Week	Rate Rt	n Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
49 KPLC 10/26/16 10/26/16 RI M-F 130-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	1:30 PM-2:00 PM <u>Rate</u> \$35.00		:30		NM	1	\$35.00
50 KPLC 10/26/16 10/26/16 SYN M-F 3-4p							
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	3:00 PM-4:00 PM <u>Rate</u> \$50.00		:30		NM	1	\$50.00
E 51 KPLC 10/26/16 10/26/16 7News Early Sunrise  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/161 1	5:00 AM-5:30 AM Rate \$85.00		:30		NM	0	\$0.00
Spot Ch Date Range Description  1 KPLC 10/24/16-10/30/16 7News Early Sunrise Credited	Start/End Time 5:00 AM-5:30 AM	Weekdays	<u>Length</u> :30	Rate \$85.00	Type NM		
52 KPLC 10/26/16         10/26/16         Live at Five           Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16        1         1	5:00 PM-5:30 PM <u>Rate</u> \$250.00		:30		NM	1	\$250.00
53         KPLC         10/26/16         10/26/16         7News Sunrise           Start Date         End Date         Weekdays         Spots/Week           Week:         10/24/16         10/30/16        1         1	5:30 AM-7:00 AM <u>Rate</u> \$165.00		:30	**************************************	NM	1	\$165.00
E 54 KPLC 10/26/16 10/26/16 Wednesday Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	7:00 PM-8:00 PM Rate \$450.00		:30		NM	0	\$0.00
Spot Ch Date Range Description  1 KPLC 10/24/16-10/30/16 Wednesday Hour 1 Credited	Start/End Time 7:00 PM-8:00 PM	Weekdays	Length :30	<u>Rate</u> \$450.00	Type NM		
55 KPLC 10/26/16 10/26/16 NBC Today Show  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	7:00 AM-9:00 AM <u>Rate</u> \$140.00		:30		NM	1	\$140.00
56 KPLC         10/26/16         10/26/16         Wednesday         Hour 2           Start Date         End Date         Weekdays         Spots/Week           Week:         10/24/16         10/30/16        1         1	8:00 PM-9:00 PM <u>Rate</u> \$450.00	A Tilde busha anagamian	:30		NM	1	\$450.00
E 57 KPLC 10/26/16 10/26/16 Today Show II  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	9:00 AM-10:00 AM Rate \$65.00		:30		NM	0	\$0.00
Spot Ch Date Range Description  1 KPLC 10/24/16-10/30/16 Today Show II Credited	Start/End Time 9:00 AM-10:00 AM	Weekdays W	Length :30	Rate \$65.00	Type NM		
E 58 KPLC 10/26/16 10/26/16 Wednesday Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	9:00 PM-10:00 PM Rate \$500.00		:30		NM	0	\$0.00
Spot Ch Date Range Description  1 KPLC 10/24/16-10/30/16 Wednesday Hour 3 Credited	O	Weekdays W	Length :30	Rate \$500.00	Type NM		~
N 59 KPLC 10/31/16 10/31/16 Today Show II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	9:00 AM-10:00 AM <u>Rate</u> \$170.00		:30		NM	1	\$170.00
N 60 KPLC 10/28/16 10/28/16 7News at Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	559-630pm <u>Rate</u> \$1,010.00		:30		NM	1	\$1,010.00

Contract Dates

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Contract / Revision Alt Order # POL2010 / 08392010 **Contract Dates** Product Estimate # 10/25/16 - 10/31/16 CASTLE FOR JUDGE 3756

Advertiser Original Date / Revision POL/Castle, Marilyn/Supr 10/17/16 / 10/26/16

*line Ob Obd D.J. E. I.D. ( D. 1 )	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week R	ate Rtn TypeSpo	ts	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 61 KPLC 10/27/16 10/27/16 Today Show III	10:00 AM-11:00 AN	:30	NM	1	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1				(180	ψ120.00
	\$120.00				
N 62 KPLC 10/28/16 10/28/16 Today Show III Start Date End Date Weekdays Spots/Week	10:00 AM-11:00 AN	:30	NM	1	\$120.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16        1         1	<u>Rate</u> \$120.00				
N 63 KPLC 10/31/16 10/31/16 Today Show III					
Start Date End Date Weekdays Spots/Week		:30	NM	1	\$120.00
Week: 10/31/16 11/06/16 1 1	\$120.00				
N 64 KPLC 10/27/16 10/27/16 SYN M-F 430-5P	430-5P	:30	NINA	4	40= 44
Start Date		.30	NM	1	\$35.00
Week: 10/24/16 10/30/161 1	\$35.00				
N 65 KPLC 10/28/16 10/28/16 SYN M-F 430-5P	430-5P	:30	NM	1	\$35.00
Start Date End Date Weekdays Spots/Week	Rate		14101	,	φ55.00
Week: 10/24/16 10/30/161 1	\$35.00				
N 66 KPLC 10/31/16 10/31/16 SYN M-F 430-5P		:30	NM	1	\$35.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16         1         1	Rate				
N 67 KPLC 10/31/16 10/31/16 Monday Hour 3	\$35.00				
Start Date End Date Weekdays Spots/Week		:30	NM	1	\$500.00
Week: 10/31/16 11/06/16 1 1	\$500.00				
N 68 KPLC 10/28/16 10/28/16 LOC M-F 4-430P	4-430p	:30			2 700 0
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	1	\$400.00
Week: 10/24/16 10/30/161 1	\$400.00				
N 69 KPLC 10/27/16 10/27/16 7News First Sunrise	430-5am	:30	NM	1	\$20.00
Start Date End Date Weekdays Spots/Week	Rate		14101		\$20.00
Week: 10/24/16 10/30/161 1	\$20.00		-		
N 70 KPLC 10/28/16 10/28/16 7News First Sunrise	430-5am	:30	NM	1	\$20.00
Start Date   End Date   Weekdays   Spots/Week	<u>Rate</u> \$20.00				
N 71 KPLC 10/27/16 10/27/16 NBC Today Show					
Start Date End Date Weekdays Spots/Week	7-9am Rate	:30	MM	1	\$380.00
Week: 10/24/16 10/30/161 1	\$380.00				
N 72 KPLC 10/28/16 10/28/16 NBC Today Show	7-9am	:30	200		120000000000000000000000000000000000000
Start Date	Rate	.50	NM	1	\$380.00
vveeк: 10/24/16 10/30/161 1	\$380.00				
N 73 KPLC 10/31/16 10/31/16 NBC Today Show	7-9am	:30	NM	1	\$380.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	Rate		1300	1	φ300.00
	\$380.00				
N 74 KPLC 10/31/16 10/31/16 NBC Today Show	7-9am	:30	NM	1	\$380.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16         1         1	Rate \$380.00				
	\$380.00				
N 75 KPLC 10/27/16 10/27/16 RI M-F 130-2p Start Date End Date Weekdays Spots/Week	130-2p <u>Rate</u>	:30	NM ·	1	\$35.00
Week: 10/24/16 10/30/161 1	\$35.00				
N 76 KPLC 10/28/16 10/28/16 RI M-F 130-2p	130-2p	:30			
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	l	\$35.00

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Contract / Revision Alt Order # POL2010 / 1 08392010 Contract Dates Product Estimate # 10/25/16 - 10/31/16 CASTLE FOR JUDGE 3756

Advertiser Original Date / Revision POL/Castle, Marilyn/Supr 10/17/16 / 10/26/16

			_					
*Line Ch Start Da	ate End Date De	escription	Start/End Time	Days Leng	Spots/ gth Week	Rate Rtn Types	Spots	Amount
	End Date Week 10/30/16		ek <u>Rate</u> \$35.00					
	6 10/31/16 RI End Date <u>Week</u> 11/06/16 1	M-F 130-2p days Spots/Wee	130-2p ek <u>Rate</u> \$35.00		:30	MM	1	\$35.00
	6 10/31/16 Liv <u>End Date Week</u> 11/06/16 1	re at Five <u>cdays</u> <u>Spots/Wee</u> 1	5-530pm ek <u>Rate</u> \$600.00		:30	NM	1	\$600.00
				Totals	0.00		66	\$14,975.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount				
09/26/16 -10/30/16	49	\$10,910.00	(\$1,636.50)	\$9,273.50				
10/31/16 -10/31/16	17	\$4,065.00	(\$609.75)	\$3,455.25				
Totals	66	\$14,975.00	(\$2,246.25)	\$12,728.75				

Signature:	Date:	Walter and the first of the second se

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